



**Shri Suryawanshi Mayur Vikas, IAS**  
Collector and District Magistrate, Balasore

Letter No. 850

Date 17.12.25

To

DeGM  
Balasore

Sub: Allocation of stalls for Book Exhibition to promote literary heritage of Balasore during District Level Swadeshi Mela & National Level Pallishree Mela-2025

Madam,

On the eve of the District Level Swadeshi Mela and National Level Pallishree Mela-2025, it has been proposed to organize a Book Exhibition-cum-Reading and Book Donation Programme with the objective of promoting the rich literary heritage of Balasore and encouraging reading habits among the public.

In this connection, it is proposed to allocate five (05) stalls exclusively for the said exhibition. Interested registered publishers may be invited to apply for allotment of stalls. The allotment shall be made on a first come, first served basis, subject to availability and fulfillment of prescribed conditions.

You are requested to take necessary steps for wide circulation of this information among registered publishers, inviting applications within a stipulated time, and to extend necessary coordination for smooth conduct of the activity during the mela.

This may please be treated as most urgent.

Yours faithfully,

  
Collector & DM  
Balasore

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