

**OFFICE OF THE COLLECTOR & DISTRICT MAGISTRATE  
BALASORE  
(EXCISE SECTION)**

No. 2104/Dated. 06 .07.2022.

**FORM- 'A'**

**SALE NOTICE INVITING APPLICATIONS FOR SETTLEMENT OF EXCLUSIVE PRIVILEGE ON DUTY PAID PREMIUM FOREIGN LIQUOR "OFF" SHOP AND COUNTRY LIQUOR SHOPS THROUGH LOTTERY FOR THE YEAR 2022-23.**

(See Clause ii)

1. The exclusive privilege for retail sale of Duty Paid Premium Foreign Liquor "OFF" Shop / Country Liquor shops in the district of **Balasore** shall be granted by settlement through lottery to be held in accordance with the order issued under section 20 & 35 of the Odisha Excise Act, 2008 (Odisha Act-10 of 2013) (herein after referred to as the said Act), read with rules 34 of Odisha Excise Rules 2017 (herein after referred to as the said rules) on **25.07.2022** (date) at **3.00PM** (time) in the **Conference Hall of Collectorate, Sadvabana Sabhagruha, Balasore** (Place ).
2. The Exclusive Privilege to be so granted will confer the right to open a shop in the locality named in the enclosed list with its monthly consideration money as mentioned against each in the table below, namely :

**T A B L E**

Kind of Exclusive Privilege	Name of the shop and locality at which the privilege is to be exercised	E.P. Area	Consideration Money / Minimum Guaranteed Quantity (MGQ)
(1)	(2)	(3)	(4)
Premium Foreign Liquor OFF Shop	BALASORE PREMIUM F.L OFF SHOP, WARD No.10,13,17,18,19,21,22 & 23	Shop premises itself	Rs.58,900 /-
Country Liquor shop	As per list enclosed.	Shop premises itself	List enclosed

3. The exclusive privilege shall, without prejudice to any of the provisions of the said Act and the said rules be subject to the following conditions; namely :-
  - i. The consideration money shall be payable in the manner specified in rules 34 and 150 of the said rules or excise policy as amended from time to time.

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- ii. The currency of license shall commence from the date of issue of license and failure to open the shop as stipulated herein shall entail cancellation of the license and any loss caused to the State Government shall be recovered from the licensee, except in case of delay in granting the license or where any shop is closed under section 26 of the said Act and rule 45 of the said rules.
- iii. No compensation shall be paid to the holder of an exclusive privilege for retail sale of Foreign Liquor, India made Foreign Liquor, Beer or Country Liquor for closure of shop on days termed as 'dry days' by the State and also for closure during general election or by election / assembly election as per direction of the Election Commission of India and in conformity with the direction of the State Election Commissioner during the election to Gram Panchayat or Panchayat Samiti or Zilla Parisad and Urban Local Bodies.
- iv. The holder of license shall not be entitled to any compensation or to the refund of any consideration money paid or deposits made in respect thereof, in the event of his license being cancelled or suspended before the expiry of its term under the provisions of the section 47 of the said Act.
- v. A shop once starts operating in its sanctioned locality shall not ordinarily be shifted. However, shifting of a shop to any site other than the sanctioned locality for any special reasons shall be subject to the approval of the Excise Commissioner.
- vi. The holder of the license shall abide by the provisions of the said Act and the said rules, orders, policies made there under by the State Government.
- vii. The State Government shall not be responsible for providing the place for location of shops. It will be the responsibility of the privilege holder to arrange suitable place and carry on the privilege granted to him and the place so arranged shall be free from objection from the public.
- viii. The exclusive privilege once granted shall continue for a period of five years including the year of grant unless otherwise directed by the State Government. The exclusive privilege holder shall renew his license on terms and conditions generally prescribed by the State Government from year to year till completion of five years.
- ix. No license shall be granted to a person who is below 21 years of age.
- x. No license shall be granted to any person, who has been convicted of a non-bailable offence by a criminal court or who is defaulter in terms of Rule 35 of the said rules.
- xi. No license of IMFL shop shall be granted to any person who is having a license for manufacturing / bottling of IMFL or Beer or Wine or Country Liquor or Out Still Liquor.
- xii. No license shall be granted to an out still licensee for the retail sale of County Liquor in a shop within five kilometers of his out still unit.

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- xiii. No license for IMFL 'OFF' shop shall be granted to any person holding license for retail vend of foreign liquor or IMFL or Beer for consumption 'ON' the Vendor's premises or holding license for retail vend of foreign liquor or IMFL or Beer in a Hotel to be consumed on the premises.
- xiv. No license for India made Foreign Liquor 'OFF' shop shall be granted to a person holding license for sale of country liquor and vice versa.
- xv. Willful neglect to renew the license for a shop as per terms and conditions generally prescribed for all, will not allow the exclusive privilege holder or his family members or his associates to take part in the subsequent settlement of the shop or any other shop till the completion of five years including the year of grant as per the rule 149 of the said rules.
- xvi. The lottery shall be held subject to following conditions, namely :-
  - a. The person (s) / firm intending to take part in the lottery shall submit applications(s) to the Collector in the format prescribed herein. The mode of submission of application in Form-B shall be online. The format of form-B in the online module has been customized as per the requirement of the portal.
  - b. The application shall be filed by intending applicants on or before Date **20.07.2022, by 5.00PM.**
  - c. The applicant shall submit only one application for a particular shop.
  - d. If no application is received on the scheduled date, the Collector may extend the last date for filing of applications and if the last date for filing of application, or the date fixed for drawl of lottery is declared by the Government as a holiday for any special reason or for any unavoidable contingency, the Collector shall reserve the right to defer the date to some other suitable date by issuing a public notice to that effect.
  - e. The applicant shall submit application accompanied with following documents and fees mentioned herein, namely :-
    - 1. A non-refundable application fee Rs. 1,10,000/- (One Lakh Ten Thousand only) per shop to be paid online as communicated by Collector.
    - 2. An Earnest Money Deposit (EMD) equivalent to three month' Consideration Money of the shop for which application is made is required to be deposited online. For unsuccessful bidder EMD will be refunded within 15 days and for successful bidder it will be adjusted against the future consideration money.
    - 3. A copy of Photo ID Proof - either Aadhaar or Passport or Voter ID Card.
    - 4. A copy of PAN Card.
    - 5. A copy of VAT clearance certificate, if any (for existing or old licensees).
    - 6. A copy of Excise No due Certificate (in case of existing or old licensees).

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- 7. A passport size photograph of the applicant.
- f. The lottery will be conducted within a period of 10 days from the last day of filling of applications.
- g. If during the preliminary scrutiny or subsequently, it is found that applicant has not paid requisite application fee or has not deposited EMD or has submitted incomplete application form or incorrect documents or information, his application is liable for rejection. The EMD if deposited will be forfeited in such cases.
- h. After preliminary scrutiny the initial list of applicants whose cases qualify for lottery, shop-wise, shall be finalized by the Collector, and the same shall be published online one day prior to the day of lottery through the designated portal developed for the purpose of submission of application allotting a unique serial number or token number to each of the eligible applicant which shall correspond to the serial number of the online register, as maintained in the Portal. The list will also be published in the notice board of Collector and other offices as decided by Collector. The date, time and place of drawal of lottery shall be published by the Collector in the said notice for information of all eligible applicants.
- i. On the day as assigned for lottery, Collector shall draw the lottery in presence of the applicants or their authorized agents. It is incumbent upon all applicants participating in the lottery to be present personally or through their authorized representatives. Absence of any applicant or his representative during the lottery day shall not affect the process of drawal of lottery which shall take place as notified.
- j. In case there is only application for a shop, the Collector shall declare the name of the applicant to be the provisional winner of the lottery if he is otherwise eligible.
- k. For the purpose of conducting lottery, Collector shall put the tokens containing the number allotted to each applicant into a box and then stir the same. Collector shall then draw a token from the box and declare the name of the provisional lottery winner for the particular shop based on the serial number of the token drawn.
- l. The provisional winner of the lottery will be called for detailed scrutiny of his document. The EMD as deposited shall be adjusted against three months' advance consideration money. He shall further be asked to deposit the consideration money for the period of the month for which license is granted. He shall also be asked to furnish Bank Guarantee equivalent to the tune of three times of the monthly consideration money, which shall remain valid for 15 months from date of issuance of license or 31<sup>th</sup> of OCT the next year whichever is earlier. The entire process shall be completed within three days of drawal of lottery.

- m. The provisional winner has to furnish the following documents (in original) for scrutiny along with two self attested copies :-
  - 1. PAN Card.
  - 2. ID Proof-Aadhaar / Passport / Election Photo ID.
  - 3. Age Proof (Date of Birth Certificate / Matriculation Certificate / PAN Card / Passport / Driving License).
  - 4. Resident Proof – voter ID / Passport / Electricity Bill / Municipal Tax Receipt / ROR Copy.
  - 5. VAT Clearance Certificate (If Applicable).
  - 6. Excise no dues Certificate (If Applicable).
  - 7. Partnership deed / Company Registration Certificate (As Applicable).
- n. In case the provisional winner complies with all the terms and conditions and all his documents / declarations are found to be in order after scrutiny, he will be declared as the final winner.
- o. He shall then put his signature in the Register of Settlement and Register of Undertaking to lift the minimum guaranteed quantity as may be determined by the Government from time to time and shall be then granted license by the Collector.
- p. If the lottery winner fails to comply with the above conditions by the stipulated dates or is found to have furnished false documents or mis-represented or have suppressed any relevant information at the time of submitting the application the provisional winner of the lottery shall be declared disqualified and EMD deposited shall be forfeited without prejudice to any other criminal action that may be initiated against him. The lottery in case of that shop shall be cancelled and fresh lottery shall be held within next seven days after due notice from amongst the remaining eligible applicants.
- q. If the applicant on being successful in the lottery declines or refused or willfully or otherwise omits to take licence, the EMD amount tendered by him shall stand forfeited to the State Government and he shall further be liable for any loss that may accrue to the State Government because of delay in settlement of the shop. He or his family members or his associates will not be permitted to take part in the settlement of that shop or any other shop in the district for five years including the year of his default as per rules -35 and 149 of the said rules.

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- r. The holder of license shall open the shop in the stipulated locality within 15 days from issue of license.
- s. The State Government reserved that right to refuse grant of privilege without assigning any reason thereof and settle the privilege before expiry of five years in the manner as may be decided by the State Government from time to time.
- t. In case of expiry of validity period of omission of renewal or suspension or cancellation or surrender of licence, the shop shall be settled through lottery or be allowed to be run by other Government agencies with the licence fee for the remaining period of the license as decided by the State Government.
- u. The decision of the Excise Commissioner relating to any dispute on account of lottery at the District level shall be final and binding upon all the applicants to the lottery.
- v. The winner of the lottery shall abide by the provisions of the said Act and rules and the Odisha Excise Policy for the year and any other instructions or notifications and circulars issued on the subject, from time to time, by competent authority. Any violation in this regard may entail cancellation of the license.
- w. The license holder shall have no right to claim renewal of license.

Place :- **BALASORE**  
Date :- **06-07-2022.**

  
**COLLECTOR, BALASORE**

## T A B L E

### LIST OF IMFL PREMIUM FL 'OFF' SHOP & COUNTRY LIQUOR SHOPS OF BALASORE DISTRICT TO BE SETTLED THROUGH LOTTERY FOR THE YEAR 2022-23

Kind of Exclusive Privilege	Name of the shop and locality at which the privilege is to be exercised	E.P. Area	Consideration Money / Minimum Guaranteed Quantity (MGQ)
(1)	(2)	(3)	(4)
(1) Premium FL "OFF" Shop	Name of the Shop - BALASORE Municipality - Balasore Ward No - 10, 13, 17, 18, 19, 21, 22 & 23 District - Balasore	Shop premises itself	Monthly C. Money Rs.58,900/- MGQ - Nil
(2) Country Liquor shop	Name of the Shop - KHANTAPADA G.P - Khantapada Mouza - Naichhanapur Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(3) Country Liquor shop	Name of the Shop - NILGIRI NAC - Nilgiri Mouza - Nijagarh Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.96,800/- MGQ of C.L - 6117.76 LPL
(4) Country Liquor shop	Name of the Shop - REMUNA GOLEI NAC - Remuna Mouza - Ganeswarpur Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.96,800/- MGQ of C.L - 6117.76 LPL
(5) Country Liquor shop	Name of the Shop - JHAMPURA CHHACK G.P - Srikona Mouza - Srikona Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(6) Country Liquor shop	Name of the Shop - MOTIGANJ Municipality - Balasore Mouza - Suelpur Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.1,21,000/- MGQ of C.L - 7647.20 LPL
(7) Country Liquor shop	Name of the Shop - ANANDA BAZAR Municipality - Balasore Unit No. II Ward No - 18 Mouza - Sahadevkhunta Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.1,21,000/- MGQ of C.L - 7647.20 LPL
(8) Country Liquor shop	Name of the Shop - LAXMANNATH Municipality - Jaleswar Ward No - 9 Mouza - Panchughanta Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.1,21,000/- MGQ of C.L - 7647.20 LPL
(9) Country Liquor shop	Name of the Shop - JALESWAR Municipality - Jaleswar Ward No - 5 Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.1,21,000/- MGQ of C.L - 7647.20 LPL



Kind of Exclusive Privilege	Name of the shop and locality at which the privilege is to be exercised	E.P. Area	Consideration Money / Minimum Guaranteed Quantity (MGQ)
(1)	(2)	(3)	(4)
(10) Country Liquor shop	Name of the Shop - BHOISAH G.P - Kuruda Mouza - Meghadambaru Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(11) Country Liquor shop	Name of the Shop - REMUNA NAC - Remuna Mouza - Madhipur Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.96,800/- MGQ of C.L - 6117.76 LPL
(12) Country Liquor shop	Name of the Shop - SARAGOAN BAZAR G.P - Saragoan Mouza - Saragoan Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(13) Country Liquor shop	Name of the Shop - RASALPUR G.P - Rasalpur Mouza - Rasalpur Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(14) Country Liquor shop	Name of the Shop - SOMANATHPUR G.P - Biruan Mouza - Somanathpur Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(15) Country Liquor shop	Name of the Shop - TAPSI CHHACK G.P - Ranasahi Mouza - Tapsi Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(16) Country Liquor shop	Name of the Shop - NADUAPAL G.P - Kansa Mouza - Naduapal Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL
(17) Country Liquor shop	Name of the Shop - BALIKHAND G.P - Purusottampur Mouza - Balikhand Bazar Dist - Balasore	Shop premises itself	Monthly C. Money - Rs.39,920/- MGQ of C.L - 2522.94 LPL



COLLECTOR, BALASORE

**DISTRICT EXCISE OFFICE: BALASORE**

Memo No. 2105/Ex, Dt. 06.07.2022

Copy to all the OIC of Excise Station of the Balasore District for information and wide publicity. The concerned OIC of Excise are directed to handover the copy of this public notice in the Office of the concerned Chairman of Municipality / Councilor's of concerned Municipalities /N.A.Cs / Sub-Collectors / District Rural Development Agency, Balasore /District Panchayat Office, Balasore / B.D.Os / Tahsildars / Chairman of Gram Panchayat / Sarapanch of the proposed shop area /NIC, Balasore / D.I. & P.R.O, Balasore for information & wide publicity.

Copy forwarded to all the Collectors / Superintendents of Excise of the State for information & wide publicity. They are requested to persuade some solvent persons of their district to participate in the settlement to make it a successful one.

Copy forwarded to the Superintendent of Police, Balasore / Additional District Magistrate, Balasore / Sub-Collector, Balasore for information.

All other Inspectors and Sub-Inspectors of Excise of the district are also directed to arrange persons for the shop(s) to be settled and convince them to file application to participate in the settlement through lottery system.

Copy forwarded to the Excise Commissioner, Odisha, Cuttack / Additional Secretary to Govt. Excise Department, Odisha, Bhubaneswar/ all Excise Deputy Commissioner for favour of information.

Copy to the Collectorate, Balasore /District Excise Office, Balasore Notice Board for information of the general public and wide publicity.



**COLLECTOR, BALASORE**

**FORM 'B'**  
**(See Clause iii)**

**APPLICATION FOR GRANT OF EXCLUSIVE PRIVILEGE ON DUTY PAID PREMIUM FL 'OFF' SHOP AND COUNTRY LIQUOR SHOPS THROUGH LOTTERY SYSTEM IN THE DISTRICT OF BALASORE**

*(online version has been customized as per the requirement of the portal)*

Affix passport  
size recent  
photo  
  
*Please upload*

- 1. **Name of the applicant** :-  
*(Please upload a photo ID proof in form of either Aadhaar or Passport or Voter ID Card)*
- 2. **Date of Birth** :-
- 3. **Father's / Husband's name of the applicant** :-
- 4. **Permanent address in full** :-
- 5. **Present postal address to be used for all postal communication.** :-
- 6. **Shop for which application is made** :-
- 7. **Locality of the shop applied for** :-
- 8. **PAN Number (Please upload copy of the PAN card)** :-
- 9. **VAT clearance certificate (in case of old or existing licensee)** :-  
*(please upload)*
- 10. **Details of non-refundable Application Fee** :-
- 11. **Details of deposit of 3 (Three) month' Earnest Consideration Money.** :-
  - a. **Amount.** :-
  - b. **Name of the Bank.** :-
  - c. **e-Payment/ on-line with No. & Date.** :-
- 12. **Self declaration regarding non-conviction in any criminal court of a non-bailable offence.** :-
- 13. **Have you received any License from Excise Odisha in part? If yes, kindly provide details and also the Excise No-Dues certificate(s).** :-  
*(Please upload Excise no dues certificate if Applicable)*
- 14. **In case of a partnership firm / company applying for the license, the details of lead partner or details of authorized representative of company to be provided.** :-

**D E C L A R A T I O N**

I do here by declare that the information furnish by me are true to the best of my knowledge and belief.

I further declare that I have no criminal antecedent and no excise dues pending against me or I am not defaulter of excise dues.

I declare that I am not applying for license of IMFL retail shop having a license for manufacturing / bottling of IMFL or Beer or Wine or Country Liquor or Out-Still Liquor.

I declare that I am not applying for license for retail sale of Country Liquor having a license of out-still unit within five kilometers.

I declare that I am not applying for license of IMFL 'OFF' shop having an IMFL / Beer / Hotel 'ON' shop license in my name.

I further declare that if I become lottery winner in both type of shops i.e. IMFL 'OFF' and Country Liquor shops, I shall forgo one shop.

I am aware that in case any information furnished by me is found untrue, at any stage the application submitted by me or the lottery if won by me or license if granted to me is liable to be cancelled by license sanctioning authority and the EMD will be forfeited.

I agree to abide by all the provisions of Act, Rules, Policies and other term and conditions of settlement process laid down by Excise Department, Odisha Government.

**Date :-**

**Place :-**

**Signature of the Applicant**

**Following terms and conditions are applicable for Duty paid Premium IMFL "OFF" Shop:-**

**I.** Such Shops will be permitted to sell.

**a.** All types of Foreign Made Foreign Liquor (FMFL) i.e Whisky, gin, rum, brandy, vodka and other liqueurs imported from other country.

**b.** All types of Foreign Made Foreign Wine (FMFW) , ie, Wine imported from other countries.

**c.** All types of Foreign Made Foreign Beer (FMFB) i.e, all types of Beer imported from other countries and includes Ready To Drink (**RTD**) alcoholic beverages also.

**d.** All types of India Made Wines.

**e.** All types of Premium India Made Foreign Liquor (IMFL) having leading cost of Rs. 320.00 per BL and above.

**f.** All type of Premium India Made Beer having land cost of Rs. 64.00 per BL and above and includes Ready To Drink (**RTD**) alcoholic beverages also.

**g.** Any others of alcoholic beverages as may be decided by the Government from time to time.

**II.** Liquor to be sold at MRP on such shops in sealed bottles, for consumption off the premises, except the wine testing room.

**III.** Separate wine testing room would be permitted on payment of additional license fee as specified in PART A. Annual license fee for the shop is as prescribed in Part A.

**IV.** Such shops must have minimum carpet area of 750 sq. feet except shops located inside Airport.

**V.** Such shops could be part of a shopping mall/ complex or standalone building.

**VI.** Products in the shop should be on display and easily browsable for customers.

**VII.** Such shop premises should be air-conditioned with quality flooring i.e wooden/ vitrified/ granite etc.

**VIII.** The license period of such shops would be 5 years, subject to renewal terms and conditions specified by Government on annual basis.

**IX.** Since limited category of products can be sold in such shops, on MGQ would be imposed on such shops for the year.

**X.** For the newly sanctioned premium "OFF" shops application would be floated by the District Collectors for interested parties for each of these locations at an application fee of INR 1.1 Lakh. In case of multiple applications are received against each location, the license would be through a draw of lottery as per the procedure prescribed vide this Department order number 1029 dated 26-02-2021.

**XI.** Such shops should not ordinarily be shifted during the tenure of the license. In case shop is required to be shifted because of financial, legal or operational challenges, shifting would happen only in the respective area identified during grant of license or as decided by Excise Commissioner.

**XII.** Such shops can dedicate up 10% of their space to sell ancillary products as such Cigars, liquor chocolates etc., high-end art paintings, high value merchandise such as bottle openers, ice boxes, bar glasses etc.

**XIII.** Other applicable general terms and conditions w.r.t to liquor license would be applicable on such shops.